

# Call for Papers

## 3<sup>rd</sup> Catalan Congress of Economy and Business; towards an equitable and efficient model

Organizing body: Col·legi d'Economistes de Catalunya

President of the Organizing Body's Committee: Joan B. Casas, Col·legi d'Economistes de Catalunya's chairman

President of the Cientific Committee: Andreu Mas-Colell

Final Session: 17<sup>th</sup> of May, 2018

### Contents of the congress:

1. The congress will focus on the economy and business in Catalonia in the coming years, with special emphasis on **efficiency** and **equity**.
2. It will be structured around the following 13 thematic blocks. Listed below are some of the points we want to develop in each block, this will act as a guide not as an exhaustive list.

#### **1. Global framework: global trends in geopolitics within the framework of the European Union perspective**

- European Union as a global actor
- Globalization: Supranational economic governance and multilateralism vs. isolationism and protectionism
- Application and development of bilateral and multilateral international agreements
- Effects of new technologies within the international economic framework: application to trade and service transactions, investment flows, cybersecurity

#### **2. Potential of the Catalan economy. Macroeconomic view**

- GDP, income and productivity
- External dimension of Catalan Economy
- Public and private indebtedness
- Poverty and inequality: trends and policies
- Institutions and economic development
- Impact of demography

#### **3. Musculature of the Catalan business system**

- Business structure in Catalonia
- The role of multinational companies
- SMEs and freelancers facing the future
- Productive specialization in the international context
- Industry specificities: manufacturing, tourism, agro-food, trade, finances, sport
- Industry 4.0

#### **4. Markets of Catalonia in the future**

- Catalan trade balance
- Trends in geographic markets
- Trends in goods markets
- Trends in services markets
- Internal market

#### **5. Human capital of Catalonia: allocation and challenges**

- Basic education
- Professional, regulated and continuous education
- Higher education
- Immigration
- Export of human capital
- The quality of work
- Minimum salary
- Contract types

#### **6. Public sector in the Catalonia of the future**

- Which tax system?
- Public expenditure: how much and what on
- Regulation of the productive system (energy, banking, etc)
- Institutional regulation and quality
- Territorial organization of the Generalitat<sup>1</sup>
- The finances of the Generalitat
- Public debt

#### **7. Welfare State, level and perspectives**

- Education
- Health
- Pensions
- Dependency and Social Services
- Redistribution of income
- Housing

#### **8. Science and innovation system: reality and potential**

- Where are we in terms of research and innovation in Catalonia? Strengths and weaknesses
- The economic impact of the innovation system (at macro level)
- How do the best innovation systems work? (Switzerland, Singapore, Finland, Germany, etc.)
- Academy-industry relation (public sector-private sector)
- Connecting processes between the innovation system's agents
- Structure and impact of public R+D+I policies (macro and micro level)
- Transfer of knowledge
- Entrepreneurship
- Technological transformation

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<sup>1</sup> Government of Catalonia

## **9. Future of the capital market and the financial sector**

- Structure of the financial sector in Catalonia
- Trends in the capital markets (Equity and debt: Stock Market, MAB (i.e. alternative equity market for its Spanish acronym), MARF (i.e. alternative fixed-income market for its Spanish acronym), OTC markets, Platforms)
- Trends in venture capital, crowdfunding, crowdlending and other platforms and alternative financing mechanisms
- Trends and changes in asset management (active / passive / semi-passive management, distribution / management costs)
- 'Capital Markets Union', opportunities for financial de-banking within the framework of the European Union
- Financing and investments in the SMEs segment
- Challenges and disruptive changes for the banking and financial sector and impacts
- Digital Revolution and Fintech: current situation and main trends
- Trends in financial advice, 'Financial Guidance', and 'Financial Literacy'

## **10. Infrastructures: level of allocation, challenges and opportunities**

- Ports
- Airports
- Rail system
- Road system
- Telecommunications

## **11. The environment now and in the future**

- Territorial management
- Natural resources (water)
- Renewable energies
- Pollution
- Waste management
- Green economy companies

## **12. Economy professionals in the future**

Impact of digital transformation, social commitment (ethics, deontology and CSR), international relations, changes in the market (regulation, market evolution, professional associations and bodies) and training and skills for professionals (executives, tax and financial advisors, auditors, consultants, external advisers, trainers and other professionals) in the different fields of work of the economist.

## **13. Digital transformation and artificial intelligence**

- New business models and ways of working
- The challenges of digital transformation of businesses
- The rise and impact of large digital platforms
- Emerging technologies sustaining digital transformation
- Digital transformation and public policies
- A connected world
- A new training model
- Industry implications: health industry, financial industry, automotive industry, etc.

- The future of work, economy and society in a world ruled by artificial intelligence
3. Papers will state the thematic block they belong to. The same speech can only be held within one thematic block.
  4. Papers will be evaluated by a different Commission for each block. The Commission will be made up by people of recognized prestige in their field and a Scientific Committee who will have the last word with regards to its publication.
  5. Together with the received papers, the Commissions will prepare the documents with the conclusions or synthesis for each of the blocks, that will be presented in the final session of the congress. These documents will be the basis to draw up the conclusions of the congress in a final document.

### **Instructions for the submission of papers**

- Previous abstracts
  - In order to present a paper to the Congress it will be necessary to previously submit a summary of the contents of the paper. These abstracts will be no longer than 300 words and will include: the topic and anything that might help the Organizing Committee and the block Commissions to understand its scope, context and objective.
- Papers
  1. The papers will be no longer than 25 pages, including images, bibliography and notes.
  2. They will only be submitted via the Scipèdia platform, accessible through the congress website [www.congres2018.coleconomistes.cat](http://www.congres2018.coleconomistes.cat), in Word format, Times New Roman font, font size 12, single spacing (1.0), 1 inch margins, A4 size paper. The platform will be operational from September 15th, 2017.
  3. Titles will be in bold, size 14, single spacing, aligned to the left margin
  4. Footnotes cannot be used
  5. Bibliographical quotes must appear in parentheses, indicating the author (s), the year of publication and the page (s) referred to e.g.: (Blake, 1992: 72-83), Blake (1992: 22) or (Blake et al., 1992: 72-83).
  6. Bibliographical references will be included at the end of the paper under the title "Bibliographical References". They will be listed in alphabetical order by authors and according to the following formats regarding norms, articles, conferences and books respectively:
    - CANADIAN INSTITUTE OF CHARTERED ACCOUNTANTS, CICA (1990) Public Sector Accounting Statement num. 6

“Local Government Financial Statements, Objectives and General Principles” Toronto.

- BENJAMIN, J.J. and BRENNER, V.C. (1974) “Perceptions of Journal Quality” The Accounting Review, April, 99.360-362.
  - NEEDLES, B.E. (1995) “A profile, Annotated Bibliography and Index of International Accounting Research: 1965-1990” Communication presented at the 18<sup>th</sup> European Accounting Association Annual Congress, May, p. 10-12.
  - PINA, V., and TORRES, L. (1999) “Analysis of the External, Financial and Public Administration Management Information” Instituto de Contabilidad y Auditoría de Cuentas, Madrid.
7. A no longer than 100 word abstract will be included
  8. 5 keywords will be specified
- Both previous abstracts and papers can be submitted in Catalan, Spanish, French or English.

## Rights

- The author or authors will need to certify that the paper is original, it is the property of the sender and it has not been published anywhere nor will it be before the congress.
- By default, the Col·legi d’Economistes de Catalunya reserves the right to use the papers received to draw conclusions for each thematic block, to publish them in digital format or in printed format, both at the conclusions of the congress and at the Revista Econòmica de Catalunya (i.e. Economy Magazine of Catalonia).
- The publication will be made with CC-BY license.
- Should the author not wish their paper to be published, it must be expressly stated. In this case, their paper will be only used as a basis for drawing the conclusions of the block it is addressed to.

## Dates

- Paper abstracts or previous abstracts will be submitted during **October 15th, 2017** via the Scipèdia platform. The Commissions in each block will decide about the acceptance of the papers’ proposals.
- The Organizing Committee of the Congress will notify the interested parties of the acceptance of the proposals during **October 31st, 2017**.
- Papers will be submitted during **February 28th, 2018**, via the same platform.
- The Commissions on each block will review the contents of the papers. The Scientific Committee will decide about the acceptance of the papers.

## Contact

- [www.congres2018.coleconomistes.cat](http://www.congres2018.coleconomistes.cat)
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